

## Nick Kofi

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### Professional Summary

Highly creative Senior Video Editor and Motion Designer with over 15 years of experience delivering post-production across film, television, and social content for global brands like Bentley, VWFS, and Amazon Prime Video. Having built a strong foundation in traditional editing and studied Compositing for VFX, I am now transitioning into a Virtual Production Specialist role. This pivot is driven by my deep excitement for how Virtual Production seamlessly merges the worlds of animation and live-action filmmaking. To formalize this transition, I recently completed an intensive 12-week skills upgrade in Unreal Engine and VP workflows, alongside earning my Google AI Essentials certification and completing a specialized Creative AI Workshop with MediaTrust. I have successfully bridged my extensive traditional filmmaking expertise with real-time technology, mastering generative AI for video and plate media. I am now seeking to leverage my proven production background and new real-time visualisation capabilities to create immersive, cutting-edge content.

### Core Skills

- AI & Creative Tech: Google AI Essentials, Runway (Aleph & Act Two), OpenAI Sora 2, Google VEO3.1, Midjourney, Prompt Design, Generative Art, Ethical AI Workflows, Nvidia Omniverse.
- Virtual Production: Unreal Engine 5, Sequencer (Previs), LED Volume & nDisplay Concepts, Digital Set Creation, Camera Blocking & Lighting.
- Post-Production: DaVinci Resolve, Premiere Pro, After Effects, Fusion, Fairlight, RAW & HDR Workflows, Offline/Online Editing.
- Production & Leadership: Project Management, Creative Directing, Storyboarding, Multi-camera Workflow.

### Projects & Virtual Production Experience

#### Virtual Production & LED Volume Training – Group Project *Feb 2026*

- Gained hands-on experience operating LED workflows at MARS Volume, working collaboratively and rotating through various on-set VP roles.
- Shot live-action actors against 2D, 2.5D, and 3D plates, actively applying Unreal Engine 5 for lighting, camera setup, and scene optimisation.
- Executed comprehensive camera blocking and storyboarding to ensure real-time assets translated perfectly to the LED wall.
- Skills demonstrated: VP Workflow, LED Operations, UE5 Scene Optimisation, Lighting, Camera Blocking, On-Set Teamwork.

## **Unreal Engine Environment & VP Previs – Team Project *Dec 2025 – Feb 2026***

- Used Unreal Engine 5 Setup & Navigation to create digital environments tailored for Virtual Production.
- Collaborated in a small team to build out the scene, actively applying Lighting, Visual Effects, and Audio and Scene Optimisation techniques.
- Created a dynamic pre-visualization animation using Sequencer, assisting with camera blocking, scale, and environment layout.
- Skills demonstrated: UE5 Foundations, Sequencer, Creative Previs, Lighting, Scene Optimisation, Teamwork.

## **Career Experience**

### **Senior Editor & Videographer | McCann London | *2025 – Present***

- Led video projects from ideation, storyboards, and moodboards through to complete post-production, ensuring high-quality output.
- Developed creative briefs and planned shoots, including handling lighting, camera operation, and directing.
- Pioneered the use of emerging AI tools like Runway to generate pitch and internal projects for client and agency showcases.
- Delivered comprehensive offline and online editing using Premiere Pro, After Effects, DaVinci Resolve, Fairlight, and Fusion.

### **Video Editor | McCann & IPG-X London | *2023 – 2025***

- Edited major advertising campaigns for TV, digital, and social platforms.
- Collaborated closely with art directors, copywriters, and account managers to bring campaign concepts to life.
- Integrated design and motion graphics into edits to enhance and align with clients' identities.
- Directed and filmed bespoke content for social and client campaigns, efficiently incorporating client feedback during review cycles.

### **Video & Motion Graphics Editor | BBP Agency London | *2021 – 2023***

- Created dynamic motion graphics for video and digital media.
- Exported, encoded, and optimized videos for a range of platforms including DOOH and social media, ensuring maximum performance.
- Handled complete sound design and mixing, integrating dialogue and VO via Fairlight.

### **Freelance Video Editor | Leap London & The Nest Post London | *2021***

- Edited, reversioned, and delivered film titles and trailers for Amazon Prime Video.
- Produced engaging social content and commercial edits for brands including Ann Summers and Thomas Cook.

### **Video Editor | Williams Lea London | 2019 – 2021**

- Main Editor for the agency's EY account, working on various high end brands.
- Edited compelling concept promo videos and social driven content.
- Contributed to pitches and assisted with the storyboarding process while overseeing color correction and QC.

### **Freelance Online Video Editor | English National Opera London | 2020**

- Filmed and edited a series of conceptualised ideas featuring 6 opera singers, curated as a creative response to global events.
- Contributed heavily to the creative process, leading production design decisions to create socially engaging stories aligned with the client's brand.

### **Freelance Video Editor & Director | Independent London | 2009 – Present**

- Edited short form content, documentaries, and music videos for organizations including the British Army and Boots.
- Created, filmed, and edited documentary-style behind-the-scenes footage for bands and independent artists.
- Managed comprehensive post-production tasks including color grading, sound mixing, multi-camera edits, and graphic titling.

### **Education & Professional Training**

- The Creative Engine (GLA / IN4 Group) – AI & Virtual Production Intensive Bootcamp, Dec 2025 – Mar 2026
- Google (via Media Trust) – Google AI Essentials Certificate, Dec 2025
- British Army - CMI & ILM in Leadership and Management
- Goldsmiths University, London – Masters Degree in Image and Communications, 2011
- Escape Studios – Compositing for VFX
- Soho Editors, London – Motion Graphics, Editing and Color Grading, 2019
- Masterclass – Online Course in Directing, 2018
- Raindance, London – Director's Foundation Certificate, 2017
- Color Grading Central – DaVinci Resolve Online Course, 2017
- University of the Arts, London – Graphic Design Communication, 2016
- City University, London – Digital Filmmaking, 2006